



PRESS KIT / FOUNDER PROFILE

Mike Katz

Founder & Managing Member, Stress Free Group LLC

Founder, Stress Free RVs — San Diego's #1 independent RV rental operation, recognized as the top-performing fleet by every major peer-to-peer platform from 2021 through 2023.

| LIFETIME REVENUE | OWNER PAYOUTS | BURNING MAN | MARKETPLACE RANK |
|------------------|---------------|-------------|------------------|
| \$5M+            | \$700K+       | 5 sold out  | #1 on every      |

BIO / ONE-LINE

Founder, Stress Free RVs — San Diego's #1 independent RV rental operation, recognized as the top-performing fleet by every major peer-to-peer platform from 2021 through 2023.

BIO / SHORT (50 words)

Mike Katz is the founder of Stress Free RVs, San Diego's #1 independent RV rental operation, and Stress Free Group LLC, a vertically integrated platform spanning RV rentals, golf cart rentals, damage protection (Stress Free Shield), event staffing (Stress Free Staffing & Events), and the P2PRVS peer-to-peer marketplace. A five-time Burning Man operator and Goldenvoice / AEG festival partner.

BIO / MEDIUM (~120 words)

Mike Katz is the founder of Stress Free RVs, San Diego's #1 independent RV rental operation, and the parent company Stress Free Group LLC, which also operates Stress Free Golf Carts, Stress Free Shield (damage waiver), Stress Free Staffing & Events, and the in-development P2PRVS peer-to-peer marketplace. Stress Free RVs has dominated at the #1 position on every major peer-to-peer RV rental marketplace, including RVshare, Outdoorsy, RVezy, RVnGO, RVPlusYou, RVRentals.com, and Wallabing, by transaction volume, transactional value, and conversion rate from 2021 through 2023, when the company exited to operate independently. A five-time sold-out Burning Man operator and Goldenvoice / AEG festival partner, Katz brings 25+ years of experiential marketing experience to the RV industry.

**BIO / LONG (~340 words)**

## Full editorial biography

Michael Katz is the founder and Managing Member of Stress Free Group LLC, the parent company of Stress Free RVs, San Diego's #1 independent RV rental operation. After financing his first travel trailer in 2020, Katz has built Stress Free RVs into a 30+ unit operation that has dominated at the #1 position on every major peer-to-peer RV rental marketplace it has operated on, including RVshare, Outdoorsy, RVezy, RVnGO, RVPlusYou, RVRentals.com, and Wallabing, measured by transactions, transactional value, conversion rate, and total volume from 2021 through 2023, when the company exited the marketplaces to operate independently. To date, Stress Free RVs has generated more than \$5,000,000 in gross revenue and paid out more than \$700,000 to its consignment owner partners since 2021.

Katz served as a launch partner for RVshare's alpha consignment program and Outdoorsy's beta consignment program, contributed to RVnGO's software development, and remains the top-ranked fleet on RVRentals.com's testing program. He has led seminars, workshops, and webinars across the industry, and serves as an expert administrator in multiple national RV rental community groups.

In 2023, Katz acquired RVPlusYou.com and began building P2PRVS.com, an independent peer-to-peer marketplace currently in late-stage development. Stress Free Group's brand portfolio also includes Stress Free Golf Carts, Stress Free Shield (a standalone interior damage liability waiver competing with Truvi, IMG, and Generali), and Stress Free Staffing & Events (launched 2026, providing drivers, event coordinators, on-site support staff, mobile technicians, runners, and ambassadors to major events).

Stress Free RVs has executed five consecutive sold-out Burning Man deployments (2022 through 2026), the executed Goldenvoice / AEG agreement covering Coachella and Stagecoach, and recurring deployments at EDC Las Vegas, Lightning in a Bottle, Desert Hearts, and other major festivals. Katz brings 25+ years of experiential marketing leadership through his agency Alternative Brand Marketing, with national brand work including MTV, McDonald's, MasterCard, and PepsiCo. He co-hosts the DDBS Talk podcast from Ocean Beach, San Diego.

## COMPANY / BOILERPLATE

## Standard editorial company description

Stress Free RVs is San Diego's #1 independent RV rental operation, recognized as the top-performing fleet by every major peer-to-peer rental platform — RVshare, Outdoorsy, RVezy, RVnGO, RVPlusYou, RVRentals.com, and Wallabing — across transactions, transactional value, conversion rate, and volume from 2021 through 2023. Built by founder Mike Katz, who financed his first trailer in 2020 and formally launched Stress Free Group LLC in 2021, Stress Free RVs has generated over \$5,000,000 in gross revenue, paid out more than \$700,000 to its RV consignment owner partners since 2021, and now operates a vertically integrated platform spanning RV rentals, golf cart rentals, damage protection, event staffing, and the in-development P2PRVS peer-to-peer marketplace. The company has executed five consecutive sold-out Burning Man deployments and operates as the executed Goldenvoice / AEG festival partner for Coachella and Stagecoach. Stress Free RVs is a preferred partner of Campland on the Bay and Mission Bay RV Resort. [www.StressFreeRVs.com](http://www.StressFreeRVs.com).